| SEC Form 4 |  |
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Instruction 1(b).

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |
|--------------------------|-----------|--|--|--|--|
| Estimated average burden |           |  |  |  |  |
| hours per response       | : 0.5     |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Add  |   | <b>,</b> | 2. Issuer Name and Ticker or Trading Symbol<br><u>GUESS INC</u> [ GES ]      |                        | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)              |                       |  |  |  |
|--|---|----------|--|------------------------|--|-----------------------|--|--|--|
| <u>CHIDONI ANTHONY</u>   |   |          |  | X                      | Director   | 10% Owner             |  |  |  |
| 1  | st) (First) (Middle)<br>O GUESS?, INC.<br>44 SOUTH ALAMEDA ST |          | 3. Date of Earliest Transaction (Month/Day/Year)<br>09/19/2022               |                        | Officer (give title below)   | Other (specify below) |  |  |  |
| (Street)<br>LOS<br>ANGELES   | СА  | 90021    | <ul> <li>4. If Amendment, Date of Original Filed (Month/Day/Year)</li> </ul> | 6. Indiv<br>Line)<br>X | vidual or Joint/Group Fil<br>Form filed by One Re<br>Form filed by More th<br>Person | eporting Person       |  |  |  |
| (City)   | (State)   | (Zip)    |  |                        |  |                       |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |          |  |                        |  |                       |  |  |  |

## curities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               |                              | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|-------------|---|---|---------------|------------------------------|---|---|---|
|                                 |  |   | Code        | v | Amount  | (A) or<br>(D) | Price                        | Transaction(s)<br>(Instr. 3 and 4)  |   | (1150. 4)   |
| Common Stock                    | 09/19/2022                                 |   | S           |   | 10,000  | D             | <b>\$16.6</b> <sup>(1)</sup> | 199,552   | D   |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Execution Date, Transaction<br>if any Code (Instr |   | of<br>Deriv<br>Secu<br>Acqu<br>(A) of<br>Dispo<br>of (D) | sposed<br>(D)<br>str. 3, 4 |                     | Expiration Date Ame<br>(Month/Day/Year) Sec<br>Unc<br>Der |       | Expiration Date<br>(Month/Day/Year)    |  | e and<br>unt of<br>rities<br>rlying<br>ative<br>rity (Instr.<br>4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|---|---|--|----------------------------|---------------------|---|-------|--|--|--|---|--|--|--|--|
|   |   |  |   | Code  | v | (A)  | (D)                        | Date<br>Exercisable | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares |  |  |   |  |  |  |  |

Explanation of Responses:

1. The reported price represents the weighted average price for shares sold in multiple transactions ranging from \$16.46 to \$16.84. The details of the amounts and prices will be provided to the Issuer, any shareholders of the Issuer or the SEC on request.

| Jason | T. M | iller ( | atto | mey-i | <u>n-</u> | 09/21/20 |            |
|-------|------|---------|------|-------|-----------|----------|------------|
| fact) |      |         |      |       |           | 09/21/20 | <u>)22</u> |
|       |      |         |      | _     |           |          |            |

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.