

| OMB APPROVAL                                 |           |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |   |   |
|---|---|---|
| 1. Name and Address of Reporting Person*<br><u>MARCIANO MAURICE</u><br><br>(Last) (First) (Middle)<br><u>C/O GUESS?, INC.</u><br><u>1444 SOUTH ALAMEDA ST</u><br><br>(Street)<br><u>LOS ANGELES CA</u> <u>90021</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>GUESS INC [ GES ]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)<br><input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner<br>Officer (give title below) Other (specify below) |
|   | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>06/30/2023</u>   |   |
|   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                |   |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |       | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Beneficial Ownership (Instr. 4)          |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price |   |  |   |
| Common Stock                    | 06/30/2023                           |  | G                              |   | 8,461   | A          | \$0   | 1,069,197   | I  | by MM CRUT, II LLC <sup>(1)</sup>                     |
| Common Stock                    |                                      |  |                                |   |   |            |       | 9,873   | D  |   |
| Common Stock                    |                                      |  |                                |   |   |            |       | 4,625,109   | I  | by Maurice Marciano Trust <sup>(2)</sup>              |
| Common Stock                    |                                      |  |                                |   |   |            |       | 1,417,650   | I  | by MM CRUT, LLC <sup>(3)</sup>                        |
| Common Stock                    |                                      |  |                                |   |   |            |       | 1,504,031   | I  | MM Charitable Remainder Unitrust II <sup>(4)</sup>    |
| Common Stock                    |                                      |  |                                |   |   |            |       | 1,500,000   | I  | by Carolem Capital, LLC <sup>(5)</sup>                |
| Common Stock                    |                                      |  |                                |   |   |            |       | 70  | I  | by MM Gift Trust fbo Caroline Marciano <sup>(6)</sup> |
| Common Stock                    |                                      |  |                                |   |   |            |       | 349,491   | I  | by MM 2020 Exempt Trust <sup>(7)</sup>                |
| Common Stock                    |                                      |  |                                |   |   |            |       | 103,801   | I  | by Next Step Capital, LLC <sup>(8)</sup>              |
| Common Stock                    |                                      |  |                                |   |   |            |       | 554,940   | I  | by Next Step Capital II, LLC <sup>(9)</sup>           |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|
|  |  |                                      |  | Code                           | V | (A)  | (D) | Date Exercisable   | Expiration Date |   |  |  |   |  |

**Explanation of Responses:**

1. Shares are held by MM CRUT II, LLC.
2. Shares are held by the Maurice Marciano Trust (2006 Restatement).
3. Shares are held by MM CRUT, LLC.
4. Shares are held by Maurice Marciano Charitable Remainder Unitrust II.
5. Shares are held by CAROLEM Capital, LLC.
6. Shares are held by Maurice Marciano Gift Trust FBO Caroline Marciano.
7. Shares are held by Maurice Marciano 2020 Exempt Trust.
8. Shares are held by Next Step Capital, LLC.
9. Shares are held by Next Step Capital II, LLC.

Jason T. Miller (attorney-in-fact)      07/05/2023

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**