FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | dress of Reporting | . Date of Event Requiring Stater Month/Day/Yea | ment | 3. Issuer Name and Ticker or Trading Symbol GUESS INC [GES] | | | | | | | | |
|--|--------------------|--|---------------------|---|--|---|---|---------------------------------------|--|--|---|--|
| | | | 07/18/2006 | | Relationship of Reporting Pers (Check all applicable) | | • • | | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | |
| C/O GUESS ?, INC. 1444 SOUTH ALAMEDA STREET | | ГКЕЕТ | | | X | Director Officer (give title below) | 10% Own Other (spe below) | 6. | Appli | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | |
| (Street) LOS ANGELES | CA | 90021 | | | | | | | Ferson Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | | | | | | | | | | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | | | | Amount of Securities Beneficially Owned (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | |
| No securities are beneficially owned. | | | | | | 0(1) | D | | | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | |
| Expir | | | Expiration Da | . Date Exercisable and expiration Date Month/Day/Year) | | Title and Amount of Securi Underlying Derivative Securi 4) | | 4. Convei or | | 5. Ownership Form: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | |
| | | | Date Exercisable | Expiratio Date | n Title | | Amount or Number of Shares | Exerci Price o Deriva Securi | of tive | Direct (D) or Indirect (I) (Instr. 5) | | |

Explanation of Responses:

1. Not applicable.

Remarks:

/s/ Kay Isaacson-Leibowitz

07/20/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.