

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | |
|--------------------------|-----------|
| OMB Number: | 3235-0287 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| 1. Name and Address of Reporting Person* <u>MARCIANO MAURICE</u> (Last) (First) (Middle) C/O GUESS?, INC. 1444 SOUTH ALAMEDA ST (Street) LOS ANGELES CA 90021 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>GUESS INC [GES]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>04/04/2024</u> | |
| | 4. If Amendment, Date of Original Filed (Month/Day/Year) | |
| Rule 10b5-1(c) Transaction Indication <input type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 04/04/2024 | | G | | 30,000 | D | \$0 | 1,347,650 | I | by MM CRUT, LLC ⁽¹⁾ |
| Common Stock | 04/08/2024 | | G | | 22,751 | D | \$0 | 1,470,668 | I | MM Charitable Remainder Unitrust II ⁽²⁾ |
| Common Stock | 04/08/2024 | | G | | 54,292 | A | \$0 | 1,181,124 | I | by MM CRUT, II LLC ⁽³⁾ |
| Common Stock | | | | | | | | 4,325,109 | I | by Maurice Marciano Trust ⁽⁴⁾ |
| Common Stock | | | | | | | | 1,200,000 | I | by Carolem Capital, LLC ⁽⁵⁾ |
| Common Stock | | | | | | | | 70 | I | by MM Gift Trust fbo Caroline Marciano ⁽⁶⁾ |
| Common Stock | | | | | | | | 349,491 | I | by MM 2020 Exempt Trust ⁽⁷⁾ |
| Common Stock | | | | | | | | 103,801 | I | by Next Step Capital, LLC ⁽⁸⁾ |
| Common Stock | | | | | | | | 554,940 | I | by Next Step Capital II, LLC ⁽⁹⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Deemed Execution Date, if any (e.g., puts, calls, warrants, options, convertible securities) (Month/Day/Year) | 5. Number of Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|--------------------------------------|--|---|--|---|--|--|--|---|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) Code V | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date | 7. Title and Amount of Underlying Security (Instr. 3 and 4) Title Shares | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Explanation of Responses: | | | | | | | | | | | |
| 1. Shares are held by MM CRUT, LLC. | | | | | | | | | | | |
| 2. Shares are held by Maurice Marciano Charitable Remainder Unitrust II. | | | | | | | | | | | |
| 3. Shares are held by MM CRUT II, LLC. | | | | | | | | | | | |
| 4. Shares are held by the Maurice Marciano Trust (2006 Restatement). | | | | | | | | | | | |
| 5. Shares are held by CAROLEM Capital, LLC. | | | | | | | | | | | |
| 6. Shares are held by Maurice Marciano Gift Trust FBO Caroline Marciano. | | | | | | | | | | | |
| 7. Shares are held by Maurice Marciano 2020 Exempt Trust. | | | | | | | | | | | |
| 8. Shares are held by Next Step Capital, LLC. | | | | | | | | | | | |
| 9. Shares are held by Next Step Capital II, LLC. | | | | | | | | | | | |

Jason T. Miller (attorney-in-fact) 04/08/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.